



Ivanhoe Gardens - where style meets convenience.

ABOUT IVANHOE GARDENS



Inspired by the Art Deco movement that radiated globally in the 1920s and became a significant feature in parts of Melbourne architecture, Ivanhoe Gardens combines modernist styles with fine craftsmanship and rich materials — a celebration of luxury, glamour and exuberance. Deeply infused with style and sophistication, Ivanhoe Gardens embodies a refined expression of quality of life.

THE CHALLENGE



Do you know what's worse than two hours of travelling back and forth to the grocery store? Having to pack your kids up, get dressed, stand in long lines with heavy bags, carrying those bags around while trying to avoid other customers and juggling all the other stuff you have in your arms – only to arrive back at home tired, sweaty and still hungry or craving something salty or sweet. So, it makes sense that more people are ordering the essentials — groceries, toiletries, medications – online and opting for home delivery.

Apartment buildings are over-run with deliveries. With one-click checkouts and impulse buying, eCommerce experienced a phenomenal rise in 2020, with almost nine million Australian households making an online purchase – contributing to more than 57 per cent year-on-year growth. Package volumes have become so out of control that apartment buildings need multiple dedicated package concierge staff shifts to handle them.

Of the 400+ million parcel deliveries each year in Australia alone, 70% have unavailable residents on site. As a result, building staff spend an estimated four hours a week managing resident deliveries. When considering operation costs, staff spend on packages is much higher due to the constant interruption of their workflow.

If you're managing one of these complexes, you'll know what we're talking about. With an average of up to 200 packages delivered daily, tracking them becomes impossible while also monitoring who is coming in and out of the complex.

While solving the above issue was important to developer Blue Earth, it was secondary to creating a satisfying resident experience. Ivanhoe Gardens wanted to introduce a whole suite of services to show how effortless life can be. Services that make everyday tasks so easy - including something called Click n Collect Smart Lockers.

THE SOLUTION



Click n Collect Smart Lockers - designed to streamline parcel, grocery & dry-cleaning deliveries – are all seamlessly interconnected and managed via a resident's mobile phone.



Parcel



Grocery



Dry Cleaning



✉ sales@clickncollect.com

🌐 www.clickncollect.com

If you're a developer or body corporate looking for an effective and efficient way to attract buyers and tenants, and increase the efficiencies of building staff, contact our team today!